



THE AMERICAN JEWISH COMMITTEE

Institute of Human Relations • 165 East 56 Street, New York, N. Y. 10022 • PLaza 1-4000 • Cable Wishcom, New York

August 14, 1968

Dear Friend:

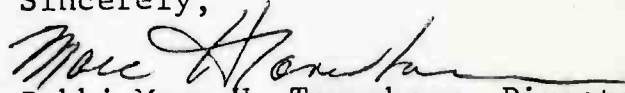
The tragic moral and human plight that threatens the existence of so many millions of persons in Biafra has been a source of deepest concern on the part of all of us.

In an effort to come to the aid of the helpless victims of starvation and death in Biafra, the American Jewish Committee has taken the initiative in calling together 21 major national Jewish organizations to form an American Jewish Emergency Effort for Biafran Relief. This body, which comprises virtually the entire spectrum of Jewish religious, communal, social welfare and relief agencies in Jewish life, has published a full page ad in The New York Times on August 8th appealing for substantial contributions to cover the cost of airlifts of food, medicines, and medical equipment to the sick and starving in Nigeria.

As chairman of the Jewish committee's liaison with Catholic Relief Services and Church World Service, we have worked out an arrangement with these two great Christian humanitarian agencies, as well as with the United States Committee for UNICEF, to allocate whatever contributions we receive through their distribution centers in Biafra.

We ask you to make every possible effort to contribute some funds now by making out a check to the address listed on the attached advertisement.

Sincerely,


Rabbi Marc H. Tanenbaum, Director
Interreligious Affairs Department

MHT:as
Enc.

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Have you ever seen millions of children starving to death?



Now you have.

This picture was taken a week ago. Chances are this child of Biafra is already dead of starvation. Millions more seem doomed to follow.

Cruel conjecture? No. Tragic reality.

Innocent victims of a world they never made, the children of Biafra will die of the starvation that is moving inexorably across Biafra.

If nothing is done, millions will die within a few months.

Thou shalt not stand idly by the blood of thy neighbor.

The American Jewish Emergency Effort for Biafran Relief, comprising the major Jewish religious, communal, relief and philanthropic bodies, has been organized to help save these millions of lives. It is cooperating with Catholic Relief Services, Church World Service and the United States Committee for UNICEF, which have distribution centers that get food and medicine through to the sick and starving.

The amount of help that wins the race with death is up to each of us. The more money available, the greater, the quicker the effort. Ships, trucks, helicopters — a massive sea and air lift of food and medicine—are possible. But only with your help.

Please send a check.

Do it today. Don't wait for death.

SIGNATORIES *

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CHARLES S. ZIMMERMAN, President, Jewish Labor Committee

*Organizations are listed only for purposes of identification.

Make out your tax-deductible check to any of the organizations listed below (earmark "For Biafran Relief"):

AMERICAN JEWISH COMMITTEE
B'NAI B'RITH FOUNDATION
JEWISH LABOR COMMITTEE
RABBINICAL ASSEMBLY OF AMERICA
SYNAGOGUE COUNCIL OF AMERICA
UNION OF AMERICAN HEBREW CONGREGATIONS
UNITED SYNAGOGUE OF AMERICA

or to one of the cooperating agencies listed in the text.

Send to:

Biafran Relief
P.O. Box 2802
Grand Central Station
New York, N. Y. 10017

The American Jewish Emergency Effort for Biafran Relief

This ad is made possible through the contributions of concerned individuals.